



This is GE.

- From finding innovative solutions and growth opportunities for our customers to improving the quality of life the world over, GE employees are imagining a better tomorrow.

It starts with a culture of teamwork and imagination, focused on solving some of the world's toughest problems

Our innovations come directly from our more than 300,000 employees around the world—each one targeted on increasing shareholder value and our customers' success.



A deep understanding of our customers and a passion to make them successful

GE is connected to our customers' markets and can anticipate their needs. Our employees create lasting relationships with customers at all levels. We have the vision and courage to pursue big ideas and lead innovation.



A legacy of training and development that nurtures new leaders

Their role is to turn strategy into clear, focused action. Motivating their teams by unleashing the power of individual creativity and group responsibility. Identifying areas to change, and having the tools to effect that change. Ultimately, they provide better, faster solutions for our customers.



Research that creates a pipeline for the future

With four global research centers and more than 2,500 researchers around the world, GE has a rich heritage of innovation. Nanotechnology. Molecular Medicine. Photonics. Advanced Propulsion. Alternative Energy. From Niskayuna to Munich to Bangalore to Shanghai, our world-class scientists create the breakthroughs for the next generation of GE products and services for our customers.



And a business portfolio geared for global opportunities and well-positioned for growth

Growth depends on delivering best-in-class products and services to our markets around the world. Investing in research to develop innovative products for the future while making today's products more efficient. Sharing expertise within our family of businesses to deliver truly comprehensive customer solutions. We consistently and fervently put the customer first in every thought and every action.



GE is...

A family of businesses aligned with our customers' needs, acting as one company. Harnessing the imaginations of more than 300,000 people around the world to embrace and foster growth. Always with a rock-solid commitment to improving the world and the lives in it.

THIS IS GE 7

Empowering the future

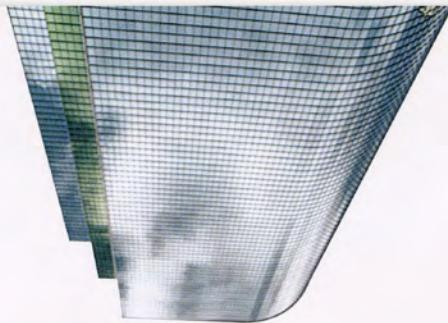
GE is making traditional energy systems more efficient while pioneering leading-edge renewable power sources for a new century. For instance, simply by harnessing the wind, we're able to generate amazing power — just one of our 3.6 MW Wind Turbines can produce power equal to the needs of about 1,200 average U.S. homes.

GE Energy www.ge.com/energy

Provides a comprehensive range of solutions for oil and gas, traditional and renewable power generation and energy management.

INDUSTRY SEGMENTS
Power Generation, Oil and Gas, Distributed Power, and Energy User Industries





Providing the means and expertise to help businesses grow

GE connects customers in more than 30 countries with capital—combining innovative strategies with tailored financial products that help companies succeed. In fact, GE has lent more than \$800 billion in the last ten years, spurring growth the world over.

GE Commercial Finance www.gecommercialfinance.com

Offers businesses of all sizes an array of financial services and products worldwide.

INDUSTRY SEGMENTS

Aviation and Transportation Services; Corporate Finance; Commercial Equipment Financing; Dealer and Distributor Financing; Energy; Financial Services; Fleet Management; Healthcare; and Real Estate



Improving physicians' abilities to predict, diagnose, inform, and treat

GE is looking into new ways to enrich our lives, combining technologies and bio-sciences to improve productivity in healthcare and enable clinicians to earlier diagnose, treat and manage patients with conditions such as cancer, Alzheimer's and cardiovascular diseases. By coupling biopharmaceuticals with technological breakthroughs such as the LightSpeed VCT scanner—which can capture a detailed image of the heart in just five heartbeats—we are helping doctors find ways to catch problems at earlier stages, ushering in a new era of healthcare.



GE Healthcare www.gehealthcare.com

Through expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, disease research, drug discovery systems and biopharmaceuticals, GE is dedicated to detecting disease earlier and tailoring treatment for individual patients.

INDUSTRY SEGMENTS

Radiology, Cardiology, Oncology, Neurology, Surgery, Critical Care and Patient Monitoring, Pharmaceutical Industry, Molecular Imaging, Clinical Information Services, and Healthcare Services



THIS IS GE 11

Shaping travel that is fast, powerful and even beautiful

GE has moved the world for decades with some of the world's most powerful and energy-efficient jet engines. And while we're the world's leading producer of both large and small jet engines for commercial and military aircraft, our accomplishments surpass our volume. The GE90 engine has been named the World's Most Powerful Commercial Jet Engine—and a blade from the same engine is so extraordinary in design that it is on display in New York City's Museum of Modern Art. And with our CF34 line of engines, GE has transformed the air travel industry by providing the power behind the regional jet revolution.

GE Transportation www.getransportation.com

Comprises Aircraft Engines and Rail, two industry-leading business units whose products and services span the aviation, rail, marine and off-highway industries.

INDUSTRY SEGMENTS
Aviation, Rail, Marine and Off-highway Industries with Jet Engines for Military and Civil Aircraft, Freight and Passenger Locomotives, Motorized Systems for Mining Trucks and On-Road, and Gas Turbines for Marine and Industrial Applications



Entertaining and inspiring the world

Turn on the TV, go to the movies, take a vacation or watch a DVD. From award-winning films and world-renowned theme parks to a valuable portfolio of news and entertainment networks, NBC Universal provides the best in entertainment and information to people around the world. NBC is also proud to be America's Olympic Network, and we are pleased to bring television's most powerful property to hundreds of millions of viewers through 2012.



NBC Universal www.nbcuniversal.com

PROPERTIES
NBC TV Network, 29 TV stations, Universal Pictures, Universal Parks & Resorts, USA Network, CNBC, MSNBC, Telemundo, Bravo, Sci Fi Channel, E!, and NBC Olympics

Turning the dreams of millions into reality

The right support can make life a lot easier. From major purchases to the day-to-day flexibility of retail credit, GE gives families worldwide the financial freedom they need. By extending credit to more than 10 million customers in 40 countries, we're able to help people reach their goals while stimulating the global economy.



GE Consumer Finance www.geconsumerfinance.com

A leading provider of credit services to consumers, retailers and auto dealers worldwide.

INDUSTRY SEGMENTS

Private Label Credit Cards, Sales Finance, Personal Loans, Auto Loans, and Mortgages



Providing peace of mind

Today, just when it's needed, GE is providing protection and productivity solutions that assure the future of our customers, communities and families. From biodetectors that use nanotechnology to detect harmful biological threats to water treatment and desalination plants that save businesses millions of gallons of water annually, we're striving to build a safer, cleaner world.

GE Infrastructure www.geninfrastructure.com

GE Infrastructure spans the globe offering world-class protection and productivity solutions to some of today's most pressing issues — pure water, safe facilities, plant automation and sensing applications for operating environments.

INDUSTRY SEGMENTS
Water and process technologies, security, sensing technology, and industrial automation



Enhancing people's lives at home and work

GE produces the modern conveniences that make the world go around, including beautiful lighting, innovative appliances and safe and reliable electrical equipment that delivers ever-increasing efficiency. Our new GE Profile Harmony Clothes Care System, for example, has the washer communicate directly to the dryer, automatically determining the settings that will deliver the best results. It's just another way we think about your everyday concerns so you don't have to.

GE Consumer & Industrial www.geconsumerandindustrial.com

An industry leader in major appliances, lighting, electrical equipment, services and global distribution.

INDUSTRY SEGMENTS
Residential, Commercial, Utility and Industrial



Providing extraordinary strength and performance

Whether they're making cars lighter or your laptop stronger, revolutionary materials from GE are changing the world. You'll find them in the healthcare equipment used by your doctor and in your LCD displays at home and work. Last year alone, GE produced enough tough, clear, virtually unbreakable Lexan polycarbonate to make more than a billion CDs.



GE Advanced Materials www.geadvancedmaterials.com

Provides high performance material solutions that fuel innovation, including engineering thermoplastics, silicone-based products and technology platforms, fused quartz, and ceramics that help customers address unsolved problems, increase manufacturing productivity, deliver measurable returns on investment and inspire new design possibilities.

INDUSTRY SEGMENTS
Automotive, Healthcare, Building and Construction, Transportation, Electronics, Telecommunication, Personal Care, Packaging, Recreation Equipment, Media, and Security

Insuring a legacy

GE provides long-term security through insurance solutions that protect people, property and reputations. In more than 25 countries, the GE Insurance Solutions group of companies helps our customers navigate the challenging world of insurance and risk management.

GE Insurance Solutions www.gesurancesolutions.com

The GE Insurance Solutions group of companies is a leading provider of world-class commercial insurance, reinsurance and risk management services.

INDUSTRY SEGMENTS
Reinsurance, Commercial Insurance, and Risk Prevention Services



Managing movement

From trucks to rail cars to shipping containers, more than a million transportation assets are managed by GE Equipment Services. By leveraging the breadth of this fleet, GE provides our customers leasing and management solutions that keep businesses moving in the right direction.



GE Equipment Services www.geequipmentservices.com

Provides leasing and asset management services for commercial and transportation equipment, including vans, trucks, trailers, railcars, marine containers, and mobile and modular buildings.

INDUSTRY SEGMENTS
Industrial Transportation in the retail, agriculture, plastics, petrochemical, energy, forest products, automotive, and steel sectors; other markets include Transportation Logistics, including Asset Intelligence, and Construction Services.

Today, you must always be growing.

Always focusing on the customer and seeking
out the next great growth opportunity.

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imagination at work

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