

AAA Travel Marketplace New England Celebrates its 15th Year

Resilient members braved a powerful nor'easter to visit Gillette Stadium in search of great travel deals

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Approximately 11,000 members braved a nor'easter and ventured out to the 15th annual AAA Travel Marketplace show at Gillette Stadium in Foxborough, Mass. this past weekend. High winds and heavy rains pummeled New England and most of the Northeast all day on Friday. But our intrepid members trekked through the bad weather in search of great deals, travel insights and interesting destination presentations! For those members who wanted to attend the New England Marketplace to plan their vacation, but simply couldn't make the trip, please call **844.790.4222** to find out how you can still receive some Marketplace specials. We are holding some deals just for you through March 12th! So, if you live in New England and missed your chance to book that getaway to Florida, a Caribbean cruise, a European Spring journey or even a Northeast road trip – call **844-790-4222** or [visit your local branch today](#).

The next stop for the AAA Travel Marketplace will be at Hofstra University in Hempstead, N.Y., March 9-11. Parking and admission are free! [Learn more.](#)

The Hackettes came from Southborough, Mass. on Saturday despite the fact that their fence was blown down in the storm. "It's probably \$2,000 worth of damage," said B. McKinley Hackette, III.

"But we decided we were coming to the show a few weeks ago, and we didn't want to miss it," added his wife Kim.

They came to book their first cruise ever, and after strolling around the show and stopping at many of the cruise booths, decided to book a Disney cruise to the Caribbean.

Both Kim and McKinley have been AAA members since they were teenagers. "We made sure we gave it to our kids as soon as they were driving, too," said Kim.

The Hackettes both mentioned the time savings they get from doing their Registry of Motor Vehicles transactions at AAA branches in Mass.

McKinley, quoting an old AAA tagline, said he couldn't understand why anyone wouldn't be a member. "Sooner or later, you'll break down and join AAA."

And it wasn't just members braving the elements to get to Gillette Stadium. Plenty of vendor representatives made it through the storm to man the booths.

Drew Gagliano, from Hertz, said it was rewarding to see stalwart members stopping by the booth.

"New Englanders are hardy," said Gagliano who reported that he and the Hertz team talked with hundreds of members throughout the weekend.

We want to extend a hearty thank you to all our members and customers that came to book trips, plan their vacations and learn all about what AAA Northeast can do for its members.

Below is a photographic journey through all the wonderful members that joined AAA Northeast associates, counselors, executives and vendors at the show.